

10littlerules

It's time to turn your personal journey into shared wisdom. It's time to get your own 10 Little Rules book out into the world.

At 10 Little Rules, we do things a little differently.

Our goal is to make publishing affordable, while keeping our author community sustainable. Our pricing covers the essentials—direct costs and our in-house time—so you won't pay for more than you need.

We don't offer advances like traditional publishers, and we aren't a vanity press. We carefully select the authors we work with to ensure a good fit, and authors earn a generous royalty.

You get:

- a proven book format to organize your writing process
- professional editing, design and production services for a polished project*
- actively supported pre-launch and launch marketing with a launch plan crafted specifically for your book/industry
- Additional author marketing resources available through our 3rd-party partners

Author benefits:

- You retain your copyright ... forever :-)
- Registered International Standard Book Number (ISBN)
- You keep 90% of net profits as royalties
- Print-on-demand fulfillment; no expensive print runs
- Author copies and promo products available at 25% over our cost
- Global distribution exposure through [amazon.com](https://www.amazon.com) and [IngramSpark](https://www.ingramspark.com)

Total cost to publish your 10 Little Rules book: \$3,500 (payable in two installments).

Updated October 2026